

**BNI**®

**INVITING TO INTRODUCE**



# BE BETTER BNI'ers

## Practical Education Moments

- Avoid dry BNI marketing jargon
- Something you can implement right away
- Help members understand WHY
- Rekindle longstanding BNI practices
- Help you be a better, more profitable member





Hey I meet with 30 people every week, on zoom and once a month in person and we follow a structured agenda and it's called BNI that stands for Business Networking International and you're expected to stand up and speak about your business in public so you'll need to have a presentation oh and there's food and we have several people every week that have a presentation to talk about their business, besides their weekly presentation and.....



**Hey, I am meeting this group, I want you to meet someone that can help your business!**

# INVITE TO INTRODUCE

- Be a matchmaker
- Don't over-complicate
- Introduce to a specific member



Super inspiring stock photography with matches

# SEEDS TAKE TIME TO GROW



- **Simplify the process**
- **Share your intention**
- **Making personal connections**
- **Put the focus on THEM!**

# FIND YOUR ABC MATCHES



- A - Acquire a new member**
- B - Buyer of our product**
- C - Connector to a network**

Ivan Misner - Don't Complicate The Invitation

<https://ivanmisner.com/dont-complicate-the-invitation/>

**BNI.**

We are  
**bettertogether™**

