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### **BE BETTER BNI'ers**

#### **Practical Education Moments**

- Avoid dry BNI marketing jargon
- Something you can implement right away
- Help members understand WHY
- Rekindle longstanding BNI practices
- Help you be a better, more profitable member





Hey I meet with 30 people every week, on zoom and once a month in person and we follow a structured agenda and it's called BNI that stands for Business Networking International and you're expected to stand up and speak about your business in public so you'll need to have a presentation oh and there's food and we have several people every week that have a presentation to talk about their business, besides their weekly presentation and.......



Hey, I am meeting this group, I want you to meet someone that can help your business!



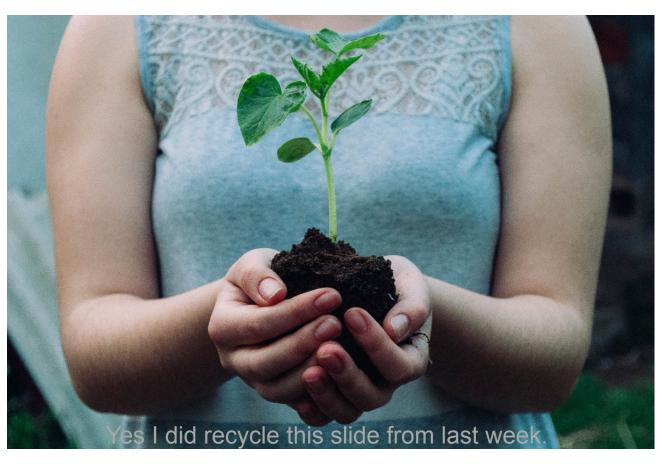
#### **INVITE TO INTRODUCE**

- Be a matchmaker
- Don't over-complicate
- Introduce to a specific member





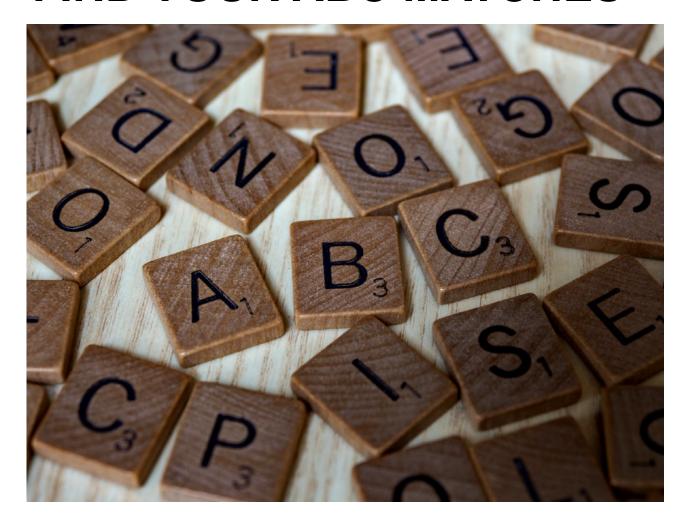
#### **SEEDS TAKE TIME TO GROW**



- Simplify the process
- Share your intention
- Making personal connections
- Put the focus on THEM!



#### FIND YOUR ABC MATCHES



A - Acquire a new member

**B** - Buyer of our product

C - Connector to a network



Ivan Misner - Don't Complicate The Invitation

https://ivanmisner.com/dont-complicate-the-invitation/



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## We are bettertogether™

