

BNI
ALBERTA SOUTH



LICENSE TO NETWORK:
Building Business Bonds
2025

TOP SECRET

SPONSORSHIP CASE FILE 2025

Delta Hotel Calgary South



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WHAT IS BNI ALBERTA SOUTH?

BNI Alberta South is a dynamic business networking organization that fosters meaningful connections among professionals and entrepreneurs across Southern Alberta. As part of the global BNI network, its members leverage a structured referral system to generate business opportunities, build trust, and support each other's growth. With chapters spread across the region, BNI Alberta South provides an environment where collaboration thrives through weekly meetings, leadership development, and strategic partnerships. Members benefit from exclusive networking events, education, and a strong sense of community, all aimed at helping businesses grow sustainably while contributing to the local economy.

ABOUT THE BNI ALBERTA SOUTH GALA

The BNI Alberta South Gala on February 1, 2025, at the Delta Hotels by Marriott Calgary South promises to be an unforgettable evening of networking, celebration, and inspiration. Building on the success of last year's event, which brought together 240 business owners, this gala will once again showcase the achievements of the region's entrepreneurial community. Attendees will enjoy an uplifting night filled with awards, a formal dinner, and engaging conversations with like-minded professionals. The event highlights the power of collaboration within the BNI network, recognizing members' success and contributions to the local economy. With exciting entertainment and ample opportunities to connect, the gala is a must-attend celebration for business leaders in Southern Alberta.

WHY SPONSOR AT THE GALA

Sponsoring the 2025 BNI Alberta South Gala offers a unique and valuable opportunity to position your brand in front of the region's top business leaders and decision-makers. With limited sponsorships available, your company will enjoy exclusive visibility at a high-profile event attended by entrepreneurs, executives, and influential professionals. This gala celebrates business achievements while fostering powerful networking opportunities, ensuring your brand is aligned with success, collaboration, and community impact. Sponsorship not only strengthens your organization's reputation but also showcases your commitment to supporting local business growth. Don't miss the chance to connect with industry leaders, elevate your brand, and make a lasting impression at one of Southern Alberta's premier business events.



There are fantastic sponsorship options available for the **2025 BNI Alberta South Celebration Gala, offering**

- Table Sponsor
- Main Stage Sponsor
- Registration Sponsor
- Coat-Check Sponsor
- Entertainment Sponsor
- Photobooth Sponsor
- Awards Sponsor
- Decor Sponsor
- Casino Sponsor
- Title Sponsor
- Dinner Sponsor
- Restrooms Sponsor
- Safe Ride Sponsor
- Emcee Sponsor
- Bar Sponsor
- Charity Sponsor
- Dance Sponsor
- **AND MORE....**

Sponsorship Opportunities



Table Sponsor (Partial table Sponsor)

\$350

Sponsors a table that we choose and they get their company name/logo at the centre (no flowers) and can add a couple bits of swag or business card at each seat at the table

Premium Table Sponsor (Full table Sponsor)

\$600

Sponsors the table of their choice (first come first serve) and can decorate the table as they wish with their company colours, images, swag etc.



Sponsorship Opportunities



Entertainment Sponsor

\$1000 - \$2500

- Logo placement on all entertainment-related signage.
- Verbal acknowledgment by performers/emcee.
- Opportunity to introduce the entertainment or a special act.

Registration Sponsor

\$500 - \$1,500

- Logo placement at the registration desk and on registration confirmation emails.
- Option to provide branded lanyards for attendee badges.
- Opportunity to greet guests as they register.



Coat Check
SPONSOR

gilvie

Partner in Purpose.

At Gilvie, you are not just hiring a partner, you are securing a partner with a shared vision. A partner that is as personally invested in your success as you are. And that makes all the difference to both of us.



Coat-Check Sponsor

\$500 - \$1,500

- Logo on coat-check tickets and signage.
- Branded key chains or tags for guests at check-in.
- Dedicated thank-you signage in coat-check area with premium branding.

Sponsorship Opportunities

Awards Sponsor approx. \$1100

- Logo on award certificates and program.
- Mention during awards presentation.



Photo Booth Sponsor

\$500 - \$1000

- Logo on photo booth backdrop.
- Branded photo strip or digital photo frame.
- Option to create a customized themed booth experience.



Decor Sponsor

\$1000 - \$2500

- Recognition in event decor program.
- Logo subtly incorporated into decor, such as centerpieces.
- Option to brand the entranceway or a featured decor item.



Sponsorship Opportunities

Title Sponsor

\$3,500 - \$4500

- Recognition on all digital and print media.
- Headline sponsorship status with all media mentioning.



Main Stage Sponsor

\$1,000 - \$3,000

- Logo displayed on main stage digital banners. Verbal recognition by the emcee during transitions.
- Dedicated slide or screen time with brand messaging during breaks.



Dinner Sponsor

\$1000 - \$2000

- Logo on dinner menus.
- Branded table centerpieces or napkins.
- Option to create a branded dinner experience or theme.



Sponsorship Opportunities

Bar Sponsor \$500 – 2000

- Logo on bar menu and napkins.
- Branded signature drink named after sponsor.
- Bar signage exclusively displaying sponsor logo.

Dance Sponsor \$500 - \$1000

- Logo on dance floor area signage.
- Branded LED lights or special effects.
- Announcement when dance floor opens, mentioning sponsor.

Restrooms Sponsor \$500 - \$2000

- Logo on restroom signage.
- Branded amenities, such as hand sanitizer stations.
- Exclusive branding throughout restrooms, including hand towels.

Safe Ride Sponsor \$500 - \$1500

- Recognition on event website and app.
- Logo on "Safe Ride" area signage.
- Personalized message of thanks to patrons using the service.

Dessert Sponsor \$1000 - \$2000

- Branded dessert items (e.g., cake decorations).
- Option to create a dessert experience or station in sponsor's theme.

Casino Sponsor TBD

- Logo on casino signage.
- Branded dealer tables or branded playing cards.
- Exclusive branding for the casino area with logo on each table.

Each sponsor level can be customized further to match the event's branding and sponsor expectations, ensuring visibility and engagement that's memorable for everyone.



For more information and to
purchase sponsorship:
marketing@bnisalberta.ca



LICENSE TO NETWORK:
Free Business Bonds

BNI[®]
ALBERTA SOUTH



www.bnisalberta.ca/gala